

2019 Ellis Fischel Cancer Committee Report

Prevention Programs

Program/ Community Need Addressed	Activities	Date Held	# of participa nts	Guideline used	Date discu ssed	Summary of Effectiveness
Women's Breast Health	8 Pink Outs Events	Feb-Nov 2019	131,618		09/16/ 2019	Coordinated with Mizzou Athletics, Ellis Fischel Cancer Center, University of Missouri Health Care System, University of Missouri Homecoming Committee, Zeta Tau Alpha Sorority, Southern Boone High School, Hallsville High School to discuss educate the community on proper self- screenings, breast health, and screening guidelines.
Patient Assistance	Artful Bra Fundraiser	10/17/2019	328		12/16/ 2019	Coordinated with community health programs, area businesses and local radio stations to communicate the importance of breast health and the need for out of pocket expense assistance. Raised \$14,800.
Patient Education/ Health Literacy	Videography and social stories	Feb – Nov 2019	30	NCCN	09/16/ 2019	Physicians/Surgeons coordinated with MU Communications to film a video series to discuss health education and literacy issues ranging from breast, lung, colorectal, skin, pancreas, and prostate.

Nursing & Health Literacy Education	2019 Oncology Nursing Symposium	April 2019	350	NCCN	06/10/19	The purpose of this one-day symposium is to update the knowledge and enhance the skills of area oncology nurses, advanced practice nurses, social workers, and other cancer care professionals by exploring the latest evidence-based practices and tools related to the clinical management and care of patients with cancer and their families. The day offers a blend of clinical and relationship-centered topics applicable to both inpatient and ambulatory oncology practice settings.
Youth Vape Public Health Crisis	Town Halls at area High Schools and Public School Administration and City Council.	Aug – Nov 2019	2,518	DHHS, FDA, CDC	09/16/2019	Collaborated with public health officials from the state, city and county, tobacco policy activists, public officials, University of Missouri Health Care and University of Missouri Campus to address the epidemic, resources available, and current knowledge.
Tobacco Cessation Counseling Groups	Tobacco Treatment Specialist Counseling & Pharmacology Groups	Jan – Mar Mar – May Aug – Oct Oct - Dec	53	CTTTP	12/16/19	Combustible cigarette, pipe, and smokeless tobacco cessation was the focus for 2019. We utilized measurement of class attendance and self-reported quit, per CTTTP guidelines, as a means of evaluating overall effectiveness. We conducted four 10-week group counseling and pharmacology cessation sessions; January – March, March – May, August – October, and October – December.

					<p>40-week data indicated that those participants that completed the 10-week cycle had a quit rate of 54%.</p> <p>72% of the attendees were from the public, while 28% were University of Missouri employees.</p> <p>Formed a Tobacco Task force in November 2019 to review current policy, prevention, education, & cessation efforts with multiple members of the community and state to better meet the needs and address the barriers for our cancer catchment area.</p>
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Screening Programs

Program/ Community Need Addressed	Activities	Date Held	# of participant s	Guideline used	Date discussed	Process to follow up	Summary of Effectiveness
Head and Neck Screening	One day screening event where the ENT physicians performed physical exams on participants	04/12/2019	102	Head and Neck Cancer Alliance Guideline s;ACS;Eu ropean Society for Medical Oncology Clinical Practice Guideline s	06/10/19	Patients with abnormal finding were referred for additional evaluation	5% of participants referred for abnormalities that needed further evaluation. A decline over 2018 by 3%.
Thyroid Screening	One day screening event where the ENT physicians	04/12/2019	24	Head and Neck Cancer Alliance Guideline	06/10/19	Patients with abnormal finding were referred for	21% of participants referred for abnormalities that needed

	performed physical exams on participants			s;ACS;European Society for Medical Oncology Clinical Practice Guidelines		additional evaluation	further evaluation.
Skin Screening	Several events where the Dermatology physicians performed physical exams on participants	Mar-May	214	NCCN Guidelines	06/10/19	Patients with abnormal finding were referred for additional evaluation	214 people were screened 69 referred for follow-up (41 of which presented) 11 cancers found