MISSION
To save and improve lives – through exemplary education, research and patient care.

VISION
We will be the premier and transformational academic health system for Missouri.

VALUES
Inclusion, Diversity & Equity • Respect • Service
Discovery • Responsibility • Excellence
MU Health Strategic Plan 2021-2025

Make a Distinct Impact

Advance the quality of health care through education, discovery and innovation and increase prominence in precision and rural health.

• Fuel translation from basic science to clinical investigation to patient care to achieve clinical and academic excellence and impact the health of the public.

• Cultivate interdisciplinary collaborations through NextGen Precision Health, and other research across the system, to increase the speed and effect of discovery.

• Advance the education model to develop providers and researchers who are prepared to meet the health care needs of the future.

• Create an inclusive, equitable and bias-aware environment where all people want to deliver and receive care, learn and discover.

• Amplify strategic partnerships to enrich and broaden the impact of our training, research and rural and precision health.

• Enhance advancement initiatives to increase philanthropic support and create new and diverse revenue sources.

Grow Our Ability to Serve

Leverage MU Health’s strengths and align strategies to expand the health system’s ability to serve the health and wellness needs of Missourians.

• Achieve the scale needed to attain clinical and academic excellence, broaden our rural impact and advance precision health.

• Establish and cultivate community partnerships that will impact social disparities and increase access to affordable, quality health care for rural Missourians.

• Attract, educate, develop and retain exceptional and diverse talent, and foster their health and well-being.

• Innovate to achieve the highest standards for quality and safety and enhance MU Health’s performance.

• Place our customers – patients and their families, learners and referring providers – at the center of everything we do to attain the highest level of service excellence.

• Evolve the structure to provide the discipline, scalable core resources and efficiency needed to promote a sustainable and integrated academic health system.

Measures of Success

• Research expenditures
• Publications, citations and impact of research
• State health indicators

• Increased philanthropic revenue
• Inclusive and bias-aware environment
• Enhanced training and workforce
• Distinction in rural & precision health

• Clinical services and growth
• Net patient revenues
• Operating margin
• Vizient top performer

• Diverse, engaged and healthy workforce
• Magnet status
• Exceptional patient, faculty, employee and learner experience