

MU HEALTH STRATEGIC PLAN 2021-2025

PUBLIC-FACING DOCUMENT

December 9, 2020

MU Health Mission, Vision and Values

MISSION

To save and improve lives –
through exemplary education, research and patient care.

VISION

We will be the premier and transformational
academic health system for Missouri.

VALUES

Inclusion, Diversity & Equity • Respect • Service
Discovery • Responsibility • Excellence

MU Health Strategic Plan 2021-2025



Make a Distinct Impact

Advance the quality of health care through education, discovery and innovation and increase prominence in precision and rural health.

- Fuel **translation from basic science to clinical investigation** to patient care to achieve **clinical and academic excellence** and impact the health of the public.
- Cultivate **interdisciplinary collaborations** through **NextGen Precision Health**, and other research across the system, to increase the speed and effect of discovery.
- Advance the **education model** to develop providers and researchers who are prepared to meet the **health care needs of the future**.
- Create an **inclusive, equitable and bias-aware environment** where **all** people want to deliver and receive care, learn and discover.
- Amplify **strategic partnerships** to enrich and broaden the impact of our training, research and **rural and precision health**.
- Enhance advancement initiatives to increase **philanthropic support** and create new and diverse revenue sources.



Grow Our Ability to Serve

Leverage MU Health's strengths and align strategies to expand the health system's ability to serve the health and wellness needs of Missourians.

- Achieve the **scale** needed to attain clinical and academic excellence, broaden our **rural** impact and advance **precision health**.
- Establish and cultivate **community partnerships** that will impact social disparities and increase access to affordable, quality health care for **rural Missourians**.
- Attract, educate, develop and retain **exceptional and diverse talent**, and foster their **health and well-being**.
- Innovate to achieve the highest standards for **quality and safety** and enhance MU Health's performance.
- Place our customers – patients and their families, learners and referring providers – at the center of everything we do to attain the highest level of **service excellence**.
- Evolve the structure to provide the **discipline, scalable core resources and efficiency** needed to promote a sustainable and integrated academic health system.

Measures of Success

- | | | | |
|--|---|--------------------------------|---|
| • Research expenditures | • Increased philanthropic revenue | • Clinical services and growth | • Diverse, engaged and healthy workforce |
| • Publications, citations and impact of research | • Inclusive and bias-aware environment | • Net patient revenues | • Magnet status |
| • State health indicators | • Enhanced training and workforce | • Operating margin | • Exceptional patient, faculty, employee and learner experience |
| | • Distinction in rural & precision health | • Vizient top performer | |